

Web Video Ninja Package Comparison Chart		copyright 2008 Web Video Ninja		
Package Features	Basic	Standard	Premium	Gold
	\$595	\$995	\$1,395	\$1,695
•1 to 2 hours of shooting at your location (In LA Area)	X	X		
•1.5 to 3 hours of shooting at your location (In LA Area)			X	X
•Final product 1 to 3 minute profile video	X	X	X	
•Final product 1 to 5 minute profile video				X
•Basic edit	X			
•Standard edit		X		
•Taylored edit			X	X
•Professional and experienced cameraman	X	X	X	X
•Interview with you or representative	X	X	X	X
•Footage captured with quality DV camera	X	X	X	X
•Quality digital audio recording	X	X	X	X
•Lapel mic and/or shotgun mic used for audio	X	X	X	X
•Available lighting shoot	X	X	X	X
•Establishing shot and location footage	X	X	X	X
•B-Roll footage of product, service, store, example etc.	X	X	X	X
•Basic name, text or website URL overlay	X	X	X	X
•Finished video uploaded to YouTube	X	X	X	X
•Master DVD Data Disk	X	X	X	X
•Fast turnaround	X	X	X	X
•Background music		X	X	X
•Custom cut music if needed to fit edit		X	X	X
•Scan of logo or artwork for video graphics		X	X	X
•Logo used at begining and end of piece		X	X	X
•Animated logo transitions - Fly in and outs		X	X	X
•Lower third motion elementl layover - additional names		X	X	X
•Edit to music cuts and beat		X	X	X
•Logo Bug - Watermark			X	X
•Additional screen graphics w animated tansitions				X
•Portable lighting package for better picture			X	X
•16x9 Widescreen shoot and edit			X	X
•Motion element transition - styled			X	X
•Motion backs for text overlays and logos			X	X
•Professional opening and closing			X	X
•Product beauty shots with lighting				X
•Basic Foley Effects				X
•1 to 3 minute professional voice over (or Full Voice Over)				X
•Broadcast animated style opening and closing				X
•Scan and Pan of photos				X
•5 customized graphic elements				X
•Upload to Yahoo Video, Vimeo, MetaCafe & MySpaceTV				X
•Quick Set Styling				X
Master DVD Data Disk	X	X	X	X
•Broadcast full resolution .avi master of video	X	X	X	X
•Multiple resolution formats of diverse application	X	X	X	X
•High, Med and Low resolution files of each format	X	X	X	X
File format mov - .flv - .wmv - .swf - .mpg - .rm	X	X	X	X